

DISCLAIMER: The course outline below serves as a general informational guide for students. Course content and assessment modes may vary for different lecturers. Actual course outlines will be made known to students on NTULearn by the individual lecturers. DO NOT purchase textbooks based on the information contained in this document.

SS3616 Leisure and Recreation Management

[Lectures: 36 hours; Pre-requisites: None; Academic Unit: 3.0]

Learning Objective

The course explores the concept of leisure and recreation in historical and social perspectives. What are some of the current needs and issues of leisure and recreation? How are leisure and recreation planning and programming done? What are the areas in leisure and recreation? Who are important stakeholders in any leisure and recreation planning and delivery? Students will undertake independent study of their leisure and recreation environment and suggest strategies to effectively meet the needs and demands of such activities. More importantly, this module is designed for final year students who are interested in advanced leisure and recreation management studies. This course provides students with exposure to reading, interpreting, critiquing, and presenting data from relevant studies. Specifically, Students will take opportunities to explore the evolution and development of management theories through a series of extensive reviews of literature with particular emphasis on the different context of leisure/recreation management such as service quality, intramural sport, outdoor education, tourism, older adults' leisure, SNS and leisure.

Content

- The foundational concepts of leisure and recreation
- Different historical and social perspectives to leisure and recreation
- Issues regarding to leisure and recreational management
- Problems related to leisure and recreational activities facing individual and society

Course Outline

S/N	Topic	Lecture Hours
1	The foundation of leisure and recreation	6
2	Historical and social perspectives to leisure and recreation	6
3	Specific leisure and recreational management activities	12
4	Problems and discussion to leisure and recreational activities	12

Learning Outcome

At the end of this course, students will be able to:

- Explain the key concepts of leisure and recreation
- Describe how leisure and recreation is considered from different historical and social perspectives
- Discuss the issues in leisure and recreational management as applied in different leisure and recreational activities
- Identify major leisure problems and issues facing individual and society
- Understand procedures and techniques for critiques of leisure/recreational journal articles.

Student Assessment

Students will be assessed by:

- a. Final 2.5-hour written examination (50%)
- b. Continuous assessment (50%)

- i) **Professional Qualities.** Students will be requested their professional qualities including class participation, attitude, co-operation and passion to all activities during the course. (10%)
- ii) **Assignments.** Students are required to work on assignments and other projects to demonstrate their understanding of foundation and application of leisure and recreational management. (40%)

Textbooks/References

- a. Bainbridge, W. S. (2010). *The Warcraft civilization: social science in a virtual world*. Cambridge, MA: The MIT Press.
- b. Benson, S. (1987). *Counter cultures: Saleswomen, managers, and customers in American department stores, 1890-1940*. Champaign, IL: University of Illinois Press.
- c. Best, S. (2010). *Leisure Studies: Themes & Perspectives*. Sage.
- d. Chan, K. B., & Tong C.K. (2003). *Past times: A social history of Singapore*. Singapore: Times Editions.
- e. Kelly, J. R. (1996). *Leisure* (3rd ed.). Boston: Allyn and Bacon.
- f. McLean, D.D. & Hurd, A.R. (2012). *Recreation and Leisure in Modern Society* (9th ed.). Jones & Bartlett Learning.
- g. McLean, D. J. & Yoder, D. G. (2005). *Issues in Recreation and Leisure: Ethical decision making*. Champaign, IL: Human Kinetics.
- h. Newman, J. (2003). *Videogames*. Routledge.
- i. Page, S.J. & Connell, J. (2010). *Leisure: An Introduction*. Prentice-Hall.